



Recognition Reveal
FIZZ. CLIMB. SHINE.





Our MISSION

Welcome to the part where we brag on you. Because when you show up, grow your business, and sparkle through every challenge, Bomb Party shows up for you, too.

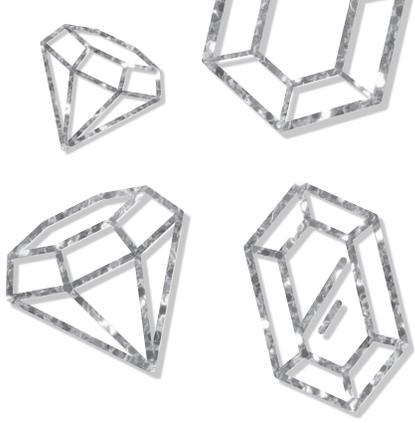
Inside this Recognition Reveal, you'll find all the latest elements of what we've dreamed up to celebrate BP's Independent Party Reps who are dreaming big. Think next-level perks, fabulous getaways, exclusive programs, and the kind of sparkle that isn't just worn—it's earned.

Whether you're just getting started or already climbing the title ladder like royalty in heels, this guide is your all-access pass to what's possible when you bring the party, the passion, and that main-character energy.

Get ready to be recognized, rewarded,
and more than a little bit spoiled.

You bring the magic.

WE'LL BRING THE LOVE, THE PERKS,
AND THE SPARKLING CONFETTI.



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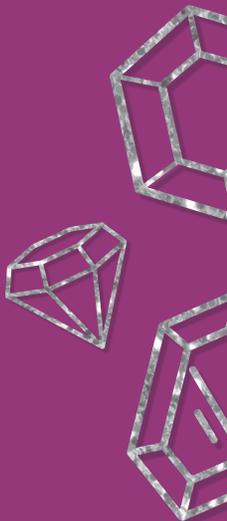
Fizztopia (annual convention)

Innovate Leadership Conference

THIS ISN'T LUCK.
THIS IS HUSTLE
AND SPARKLE
WITH A PLAN.

Lillian Bulkley

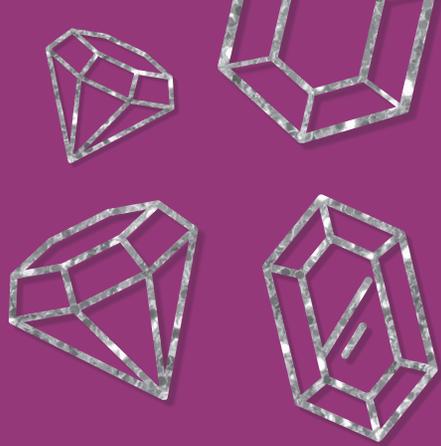
CEO, CCO, and Co-Founder



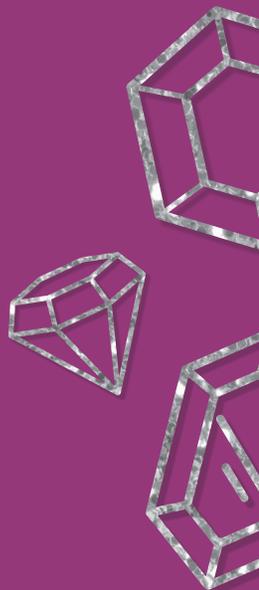
RECOGNITION AT-A-GLANCE

 TOPAZ PARTY CONSULTANT (TPC)	 TANZANITE SENIOR MANAGER (SM)	 OPAL STAR LEADER (STR)
 TOPAZ LEAD CONSULTANT (LC)	 RUBY EXECUTIVE MANAGER (EM)	 DIAMOND SILVER LEADER (SILV)
 TOPAZ SENIOR CONSULTANT (SC)	 AQUAMARINE SENIOR LEADER (SL)	 DIAMOND GOLD LEADER (GLD)
 PERIDOT EXECUTIVE CONSULTANT (EC)	 AQUAMARINE EXECUTIVE LEADER (EL)	 DIAMOND PLATINUM LEADER (PLAT)
 TANZANITE PARTY MANAGER (PM)	 OPAL PREMIER LEADER (PL)	 DIAMOND ELITE LEADER (ELT)

RANK	TPC	LC	SC	EC	PM	SM	EM	SL	EL	PL	STR	SILV	GLD	PLAT	ELT
MONTHLY A CUT ABOVE NEWSLETTER FEATURE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
GEMSTONE PICTURE FRAME							X	X		X		X			
CUSTOM FLORAL DELIVERY TO CELEBRATE YOUR PROMOTION							X	X	X	X	X	X	X	X	X
\$500 ADVANCEMENT BONUS							X								
ON-STAGE RECOGNITION AT ANNUAL FIZZTOPIA CONVENTION							X	X	X	X	X	X	X	X	X
INVITATION TO ANNUAL LEADERSHIP CONFERENCE							X	X	X	X	X	X	X	X	X
ACCESS TO EXCLUSIVE LEADER LOUNGE FACEBOOK GROUP							X	X	X	X	X	X	X	X	X
CUSTOM, STACKABLE GEMSTONE RING—AWARDED FOR TITLE ADVANCEMENT								X	X	X	X	X	X	X	X
CUSTOM FLORAL DELIVERY TO CELEBRATE YOUR BIRTHDAY												X	X	X	X
EXCLUSIVE ACCESS TO THE DIAMOND CHAT												X	X	X	X
DIAMOND RETREAT EARNING OPPORTUNITY												X	X	X	X
WEEKLY CALL WITH BP HOME OFFICE												X	X	X	X



TITLE ADVANCEMENT RECOGNITION



EVERY MILESTONE MATTERS—
WHETHER YOU'RE JUST STARTING OUT
OR SOARING INTO LEADERSHIP, TITLE
ADVANCEMENT IS RECOGNIZED AND
CELEBRATED AT EVERY LEVEL. THAT'S
BECAUSE EVERY STEP FORWARD IS
WORTH CELEBRATING.

In a Rep's first full three months, our **Fast Start** program sets the tone with rewards that keep you motivated. From there, we continue the applause with **first-time rank achievements** featured in our **A Cut Above** newsletter—a monthly recognition roundup that spotlights title climbs, Fast Start wins, sales standouts, and sponsoring stars.

And for our **BP leaders**, the rewards keep rising—advancement bonus, on-stage recognition at our annual **Fizztopia** convention, exclusive leadership activities, and more sparkle-packed surprises.

**No matter where you are in your journey,
Bomb Party is here to cheer you on—
loudly, proudly, and in style.**

GROWTH, GRIT, AND GLOW UP ENERGY.

Whether you're a brand new Topaz finding your rhythm or a rising Tanzanite with momentum on your side, we're here to **celebrate you at every level**. From your very first promotion to your next big leap your rewards grow, your community expands, and your confidence soars.

**KEEP CLIMBING. KEEP SHINING.
EVERY STEP IS WORTH IT.**



**TOPAZ PARTY
CONSULTANT (TPC)**
*Featured in the monthly
A Cut Above newsletter*



**TOPAZ LEAD
CONSULTANT (LC)**
*Featured in the monthly
A Cut Above newsletter*



**TOPAZ SENIOR
CONSULTANT (SC)**
*Fast Start reward opportunity
(\$100 product credit)*
Featured in the monthly
A Cut Above newsletter*



**PERIDOT EXECUTIVE
CONSULTANT (EC)**
*Fast Start reward opportunity
(\$150 product credit)*
Featured in the monthly
A Cut Above newsletter*



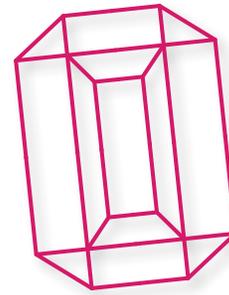
**TANZANITE
PARTY MANAGER (PM)**
*Fast Start reward opportunity
(\$200 product credit)*
Featured in the monthly
A Cut Above newsletter*



**TANZANITE
SENIOR MANAGER (SM)**
*Featured in the monthly
A Cut Above newsletter*

*Fast Start rewards must be earned the month you enroll through the following 3 full months

FIZZ.
CLIMB.
SHINE.



RUBY: WHERE LEADERSHIP BEGINS TO SHINE

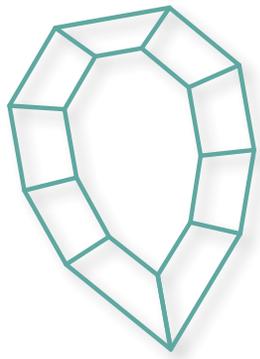
RUBY EXECUTIVE MANAGERS (EM) have proven they're more than strong sellers—they're team builders, culture keepers, and mentors who inspire new talent and nurture growth. With a Personal Qualifying Volume of 1,300+, 21,000 in Downline Qualifying Volume, 2 active legs, and 2 team members at the title of Peridot Executive Consultant or higher, Rubies are the real deal.

Plus, don't forget that advancement bonus! When Reps promote to Ruby for the first time, they'll earn a one-time advancement bonus of \$500! Not too shabby!

They've sparked a movement—and Bomb Party takes notice.

YOU WILL RECEIVE THE FOLLOWING:

-  Gemstone picture frame
-  Custom floral delivery to celebrate your promotion
-  \$500 advancement bonus
-  Your first-time Ruby achievement will be celebrated in the monthly A Cut Above newsletter
-  On-stage recognition at the annual Fizztopia convention
-  Invitation to annual Innovate Leadership Conference
-  Access to Leader Lounge (exclusive leader Facebook community)



AQUAMARINE LEADERS:

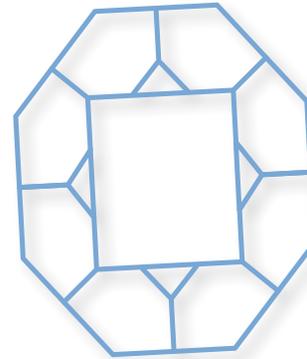
POISED. POLISHED.
POWERFUL.

Reaching **AQUAMARINE**—whether **Senior (SL)** or **Executive (EL)**—means you're no longer just building momentum... you're leading with purpose and *style*. These titles mark a deepening of your leadership, a strengthening of your team, and a bold step toward the upper echelons of Bomb Party brilliance.

As an Aquamarine, you're the kind of leader who shows up, lifts others, and brings the sparkle to every room—both virtual and IRL. And yes, we celebrate you *accordingly*.

YOU WILL RECEIVE THE FOLLOWING:

-  Custom, stackable gemstone ring—awarded for title advancement
-  Gemstone picture frame
-  Custom floral delivery to celebrate your promotion
-  Your first-time Aquamarine achievement will be celebrated in the monthly A Cut Above newsletter
-  On-stage recognition at the annual Fizztopia convention
-  Invitation to annual Innovate Leadership Conference
-  Access to Leader Lounge (exclusive leader Facebook community)



OPAL LEADERS:

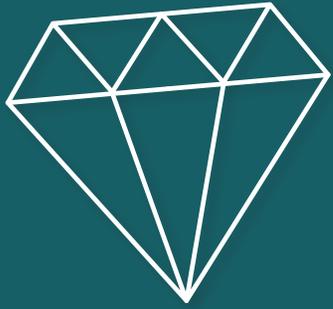
BRIGHT. BOLD.
BUILDING BIGGER.

When you reach the **OPAL LEVEL**—whether as a **Star (STR)** or **Premier Leader (PL)**—you're officially leading with vision and turning momentum into magic. These titles represent a Rep who's not only scaling new heights but inspiring others to rise with them. You're the example. You're the energy. And yes—we see you.

As an Opal, you're shaping teams, driving sales, and bringing the Bomb Party mission to life. Naturally, we celebrate you with gorgeous gifts and unforgettable recognition.

YOU WILL RECEIVE THE FOLLOWING:

-  Custom, stackable gemstone ring—awarded for title advancement
-  Gemstone picture frame
-  Custom floral delivery to celebrate your promotion
-  Your first-time Opal achievement will be celebrated in the monthly A Cut Above newsletter
-  On-stage recognition at the annual Fizztopia convention
-  Invitation to annual Innovate Leadership Conference
-  Access to Leader Lounge (exclusive leader Facebook community)



DIAMOND LEADERS: WHERE VISION MEETS VIP

THESE TITLES REPRESENT THE SUMMIT OF WHAT'S POSSIBLE AT BOMB PARTY—AND THE REWARDS REFLECT THAT SKY-HIGH ACHIEVEMENT.

YOU WILL RECEIVE THE FOLLOWING:

- ◆ Custom, stackable gemstone ring—awarded for title advancement
- ◆ Silver picture frame
- ◆ Custom floral deliveries to celebrate your promotion & birthday
- ◆ Your first-time Diamond achievement will be celebrated in the monthly A Cut Above newsletter
- ◆ Spotlight Article in A Cut Above Newsletter
- ◆ On-stage recognition at the annual Fizztopia convention
- ◆ Weekly call with the BP Home Office
- ◆ Exclusive access to the Diamond Chat (group chat for Diamonds and select Home Office leaders)
- ◆ Diamond retreat earning opportunity
- ◆ Invitation to annual Innovate Leadership Conference
- ◆ Access to Leader Lounge (exclusive leader Facebook community)

Becoming a **DIAMOND SILVER (SILV)** or **GOLD LEADER (GLD)** means you've built more than a team and a movement—you've built a sustainable community. These elite titles reflect mastery in leadership, mentorship, and growth. You've made a mark—and now, Bomb Party is rolling out the velvet carpet.

DIAMOND PLATINUM LEADERS (PLAT) have pushed beyond boundaries and built empires—fusing heart, hustle, and high-level leadership. At this tier, you've become a true icon within the Bomb Party community: mentoring teams, influencing product direction, and shining as a trusted voice in the field.

And for those with their sights set even higher? There's **DIAMOND ELITE (ELT)**—our **most exclusive, yet-to-be-earned title**. It's a beacon for the boldest, most visionary leaders to step forward and claim a place no one has... yet.

As a Diamond leader, you don't just *lead*—you influence, shape strategy, and help elevate the brand from the inside out.

**YOUR VOICE MATTERS.
YOUR ACHIEVEMENTS INSPIRE.
AND YES, YOUR REWARDS?
THEY'RE NEXT-LEVEL.**

READY, SET, SPARKLE!

From the moment Reps enroll, their Fast Start period kicks off and runs through the next three full months—giving them a powerful window to build momentum fast.

There are three milestone ranks, each with its own product credit reward. When Reps qualify for all three, they can *stack those perks!* They receive their credit the month after they hit each rank.

START STRONG, DREAM BIG, AND
FAST START THE WAY TO FABULOUS.



FAST START PROGRAM

YOUR LAUNCHPAD TO SHINE BRIGHT AND **EARN BIG!**





FIELD-WIDE INCENTIVE TRAVEL

Dream it. Earn it. Live it. Bomb Party’s all-field incentive trips are our ultimate way of celebrating the highest-achieving Party Reps with a getaway that’s as fabulous as their hustle. Earn your spot through a focused, limited-time program—and unlock a ticket to a luxurious, coveted destination where celebration meets serious style.

HOW TO EARN

THINKING ABOUT YOUR GOALS? AIM HIGH.

Because those limited spots fill fast, and you don’t want to miss your chance to sparkle on the trip of a lifetime. Plus, keep your eyes peeled—Bomb Party will occasionally drop bonus incentive travel with shorter earning windows. Watch BP communications for the latest glow-up opportunities!

While Bomb Party reserves the right to adjust earning periods and qualifications for each incentive, this is the typical structure used to reward Reps for building strong businesses.

Points accumulate continuously throughout the entire earning window. Every sale, every team member, and every title milestone gets you one step closer to paradise.



SELL

Earn one point per dollar for every retail sale. Your selling points are directly tied to your PQV (Personal Qualifying Volume).



SPONSOR

Earn 2,000 points for every new personally sponsored team member who achieves 350 PCV at least once during the earning period.



DEVELOP

You will earn points each month based on the title you earn, the title you maintain, and for each first-time title promotion during the earning period.

CALIFORNIA

INCENTIVE TRIP 2026

DESTINATION: Southern California (near Disneyland!)

TRIP DATES: March 12–15, 2026

EARNING PERIOD: July 1–December 31, 2025

As an Independent Bomb Party Rep, you have the opportunity to earn a trip to California! Enjoy the glory of diverse landscapes, vibrant cities, and unique cultural experiences—including resort accommodations within walking distance of Disneyland, plus beaches and shopping just minutes away.

HOW TO QUALIFY:

135,000 points = Resort for 2 + Airfare for 1

195,000 points = Resort for 2 + Airfare for 2



DIAMOND RETREAT

DIAMOND RETREAT IS THE MOST EXCLUSIVE EVENT OF THE YEAR WITH THE ULTIMATE PAMPERING EXPERIENCE.

This event is reserved for Bomb Party's top leaders—those who hit a paid-as Diamond Silver Leader title or above and earn 10 qualifying points during the retreat's earning period.

Each year, we whisk our Diamonds away to an incredible location, filled with Southern hospitality, as well as time spent traveling, partying, pampering, or doing whatever strikes our fancy.

AND JUST KNOW...WHEN IT COMES TO SPOILING OUR DIAMONDS, WE GO BIG.



MONTANA

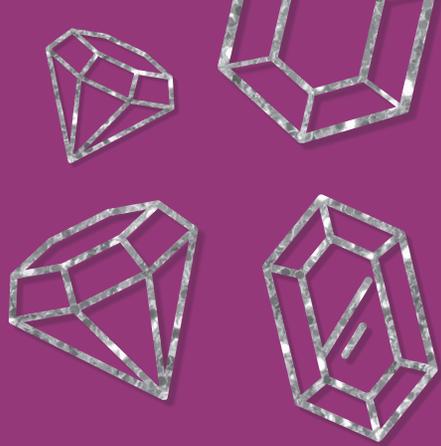
DIAMOND RETREAT 2026

DESTINATION: Montana

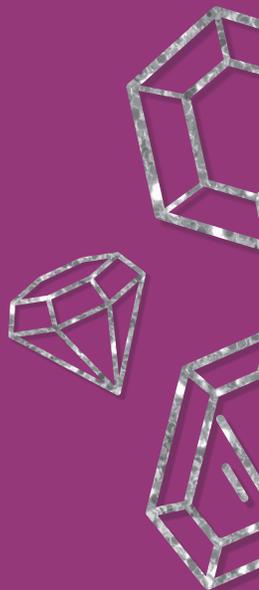
TRIP DATES: Fall 2026

EARNING PERIOD: June 1–May 31, 2026

Pack your boots and your best retreat vibes—Montana is calling! From sweeping landscapes to luxury lodge experiences, this retreat promises cozy elegance, community, and serious spoiling. If you're a Diamond Silver Leader or above, the path is clear—earn 10 points during the qualifying window and secure your spot in the mountains.



PROGRAMS



THE SPONSORING SOCIETY



At Bomb Party, we know sponsoring is *everything*—it’s the heartbeat of growth, community, and unstoppable momentum. That’s why we honor our top sponsors in big ways through the Sponsoring Society, an exclusive circle celebrating the very best in sponsoring and team-building.

These leaders don’t just sponsor, they change lives and empower people to pursue their dreams. They help shape the Bomb Party family—sharing wisdom, best practices, and fresh ideas directly with the BP Home Office. It’s more than recognition. It’s a powerful partnership propelling Bomb Party’s future.



YOU WILL RECEIVE THE FOLLOWING:

- Invitation to quarterly Zoom meetings*
- On-stage recognition at the annual Fizztopia convention*
- Invitation to fizzing party with Bomb Party founders*
- Exclusive jewelry reward at Fizztopia*



We get it. Being a superstar—revealing jewelry live on social media for hours, several times a week—is very much like a rock star on tour. It takes passion, commitment, energy, endurance, and a special style. Our Party Reps are the absolute best at live selling! That’s why we created **Style Council**, an exclusive group celebrating top sellers who consistently meet or exceed a top-tier **Personal Qualifying Volume (PQV) every quarter**.

Members of Style Council don’t just shine on stage—they shape the future of Bomb Party by sharing their insights and feedback. Through quarterly calls and surveys with our CEO and product development team, they get a sneak peek at new designs and a voice in what’s coming next. Style Council members are true trendsetters, turning sales success into creative collaboration.

 **YOU WILL RECEIVE THE FOLLOWING:**

- Invitation to quarterly Zoom meetings*
- Opportunity to participate in group surveys for the Home Office*
- On-stage recognition at the annual Fizztopia convention*
- Invitation to luncheon during Fizztopia*
- Exclusive jewelry reward at Fizztopia*

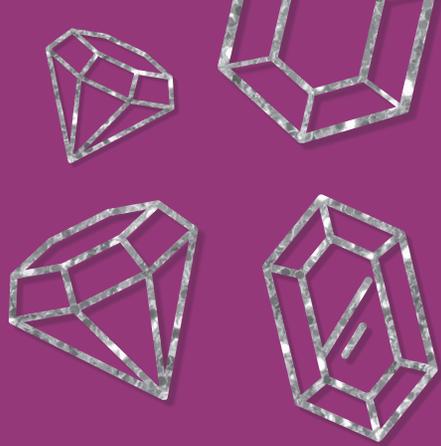


For the crème de la crème of top sellers, **Style Council Elite** is the next-level honor. These members meet even higher PQV thresholds every six months and represent the absolute best of the best in Bomb Party sales.

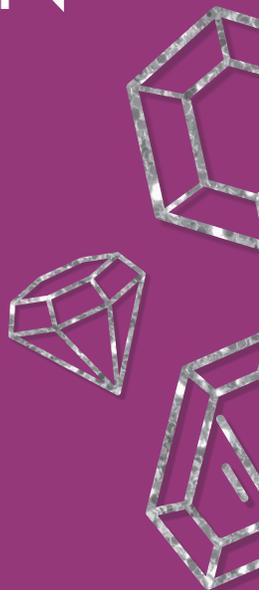
As part of this elite circle, they enjoy all the perks of Style Council—with deeper influence, more exclusive opportunities to weigh in on product development, and special recognition that celebrates their extraordinary sales achievements. Style Council Elite members are the powerhouse voices steering Bomb Party’s boldest moves—and sparkling the brightest.

 **YOU WILL RECEIVE THE FOLLOWING:**

- Invitation to quarterly Zoom meetings*
- Opportunity to participate in group surveys for the Home Office*
- On-stage recognition at the annual Fizztopia convention*
- Invitation to luncheon during Fizztopia*
- Exclusive jewelry reward at Fizztopia*
- Champagne toast with Home Office leaders during Fizztopia with additional exclusive jewelry reward*
- Product feedback and collaboration with BP founders*



ANNUAL EVENT RECOGNITION



STAGE LIGHTS. LOUD CHEERS. YOUR NAME ON SCREEN.

At Bomb Party's biggest events, we don't just recognize you—we *celebrate all the ways you sparkle*. From our annual Fizztopia convention to Leadership Conference, this is where the hard work pays off... in standing ovations. Not only that, but you also get to rock your ribbons on your lanyard from the moment you register at Fizztopia until the lights go down. Every new bestie you meet sees you and knows you are a kindred spirit to be revered.

FIZZTOPIA AWARDS



FIZZTOPIA: ALL THAT GLITTERS AWARDS GALA

This is *the* moment—the sparkle-soaked, spotlight-stealing heart of Fizztopia. At the **All That Glitters awards gala**, we don't just hand out trophies—we roll out the *recognition red carpet*. From **stage shout-outs to engraved awards** to an exclusive **reception for award recipients**, this is where all your hard work turns into applause, cheers, and the kind of glow that lasts long after the lights go down.

Recognition is based on Party Rep performance from **June 1 through May 31 each year (we call this time frame the event year)** and trust us: nothing hits quite like hearing your name called in a room full of sparkle and standing ovations.

POWER SELLERS

Power Sellers are the top 10 Reps with the most in retail sales—calculated as the subtotal of retail sales after product discounts, including personal use.

FAST START PERSONAL QUALIFYING VOLUME

Fast Start Personal Qualifying Volume recognized the top 10 Reps who rocked retail sales during their Fast Start period—calculated as the subtotal of retail sales after product discounts, including personal use. To be eligible, Reps must have completed their Fast Start period during the event year.

SPONSORING

Sponsoring rewards the Reps who grow their teams, bring in the most recruits during the event year. To qualify, your first-level must achieve 350 PQV during the event year.

PERSONALLY SPONSORED QUALIFYING VOLUME

Personally Sponsored Qualifying Volume celebrates the Reps helping their level-one team shine! It's the cumulative PQV of all your first-level team members excluding your own.

TEAM QUALIFYING VOLUME

Team Qualifying Volume recognizes the cumulative volume of the first four downline levels (excluding the receiving Rep's PQV). We honor different team sizes across this category. *The results speak for themselves!*

DOWNLINE QUALIFYING VOLUME

The top Downline Qualifying Volume Reps inspire their entire downline to rise. It's the total volume from the entire team (not just the first four levels), minus the receiving Rep's PQV. We honor different team sizes across this category, highlighting the true power of building a thriving, motivated downline.

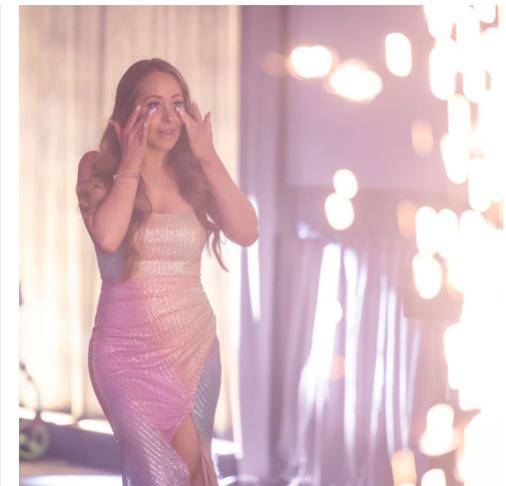


THE SPARKLE AWARDS

**THESE RISING STARS MAY BE NEW,
BUT THEIR IMPACT? ALREADY DAZZLING.**

Each year, our Sparkle Awards honor three standout Reps who've been with Bomb Party less than two years—and are already lighting up the leaderboard. With powerhouse numbers in sponsoring, PQV, and DQV, plus next-level positivity and business smarts, they've proven they're not just growing. They're glowing. Each winner, nominated by the field and selected by the Home Office, receives a \$1,000 check, an engraved award, and a bouquet fit for the bold.

BECAUSE WHEN YOU BRING THE SPARKLE,
WE BRING THE *SPOTLIGHT*.





THE FOUNDER AWARD

THIS IS THE CROWN JEWEL OF BOMB PARTY RECOGNITION.

Chosen personally by our founders, Lillian and Bella, this award honors one extraordinary Party Rep who leads with heart, embodies our values, uplifts others, and consistently shows up—not just in numbers, but also in character. Nominees have been with Bomb Party for **over two years** and are true role models in every sense: *respected, admired, and impossible to ignore*. The recipient, nominated by the field and selected by the Home Office, receives a **\$5,000 check**, an engraved award, and a bouquet to match their brilliance.





INNOVATE

**WHERE LEADERSHIP RISES—
AND RECOGNITION RULES THE ROOM.**

INNOVATE is Bomb Party's most exclusive, high-impact event for Reps titled at **Ruby and above**—a weekend designed for powerhouse minds who are ready to lead louder, grow smarter, and keep pushing the sparkle standard.

By invitation only, this in-person experience brings together active Reps who've achieved a **career title of Ruby or higher by October 31** of the event year. Expect deep-dive **leader-level training**, with just the right sprinkle of surprises, product reveals, and **unforgettable recognition moments**.

We shine the spotlight on **first-time attendees**, all **leadership levels** from Ruby Executive Manager to Diamond Elite Leader. At Bomb Party, leadership isn't just about numbers. It's about the bold, the brilliant, and the ones who **INNOVATE**.





RIBBON

RECOGNITION

One of our favorite recognition traditions is celebrating all your amazing accomplishments with ribbons at Fizztopia! These colorful badges of honor are proudly worn on lanyards—some so long they nearly sweep the floor. Rank title ribbons will feature your current career title, while others show off your sales, sponsoring, and milestone wins from the past event year. Check out some of the ribbons you could be proudly wearing.

**PARTY
CONSULTANT**

**TOPAZ
PARTY CONSULTANT**

**TOPAZ
LEAD CONSULTANT**

**TOPAZ
SENIOR CONSULTANT**

**PERIDOT
EXECUTIVE CONSULTANT**

**TANZANITE
PARTY MANAGER**

**TANZANITE
SENIOR MANAGER**

**RUBY
EXECUTIVE MANAGER**

**AQUAMARINE
SENIOR LEADER**

**AQUAMARINE
EXEC LEADER**

**OPAL
PREMIER LEADER**

**OPAL
STAR LEADER**

**DIAMOND
SILVER LEADER**

**DIAMOND
GOLD LEADER**

**DIAMOND
PLATINUM LEADER**

**DIAMOND
ELITE LEADER**

**5 YEAR BP
ANNIVERSARY**

**FAST START
EARNER**

Earn Topaz Senior Leader title or above in your Fast Start period during the event year.

**FAST START PERSONAL
QUALIFYING VOLUME**

Earn 15,000+ PQV in your Fast Start period during the event year.

**PERSONAL
SPONSORING**

Sponsor 18+ new Party Reps during event year; each newly sponsored Rep must achieve a minimum of 350 PQV during the event year.

**SPONSORING
SOCIETY**

**STYLE
COUNCIL**

**STYLE COUNCIL
ELITE**

**LEADERSHIP
CONFERENCE
ATTENDEE**

**DIAMOND RETREAT
TRIP EARNER**

**INCENTIVE
TRIP EARNER**

All ribbons are based on performance and participation from JUNE 1–MAY 31 each year.



THIS IS YOUR STORY. AND IT'S JUST GETTING STARTED.

Listen, if you're wondering whether you've missed your chance, let us stop you right there. The spotlight is just beginning to shine, and the next chapter is waiting for **YOU** to write it.

Bomb Party is at the edge of something big—right at that pivotal moment where the main character takes center stage—and guess what? You're in the perfect position to lead this journey, build your audience, and shine like never before. The plot is unfolding, and there's so much story left to write.

Step into the role of a lifetime. Now's the time to take action, embrace your power, and start building your legacy. Because when you look back at the journey from center stage? You'll know it was your story all along, and it's going to be epic.

To learn more about many of the items mentioned in this Recognition Reveal, visit your Back Office > Resources > Events > Recognition > 2025–2026 Recognition Reveal

