BOMB PARTY TRADING FAQ

WHEN WAS PRODUCT TRADING INTRODUCED AS AN ELEMENT OF THE REP EXPERIENCE?
The option to allow the trading of revealed products was announced in October 2025 as part of BP's "3 Sparks" initiative, shared in a video in the Back Office with supporting training videos. Learn more in your Back Office > Resources > 3 Sparks.

WHAT DOES IT MEAN TO TRADE?
Bomb Party is built on aspects of surprise and delight. However, occasionally a revealed product may not quite match a customer's vision. In this case, at the Rep's discretion, a purchased/revealed product can be traded for another item. Trades can be for a similar item (same collection and size) or for any other item regardless of price point. It's all up to the Rep.

WHEN CAN ITEMS BE TRADED?
Trading of revealed product is only permitted within a single live-reveal event. Trades cannot take place once the live-reveal event has concluded.

For example, if a Rep parties in a livestream on Thursday, the trades must happen during that single live-reveal event on Thursday. If a Rep keeps that party open for Friday and Saturday—that's wonderful. However, trades from Thursday cannot take place on Friday or Saturday, even though it is for the same three-day party.

WHAT CAN BE TRADED?
The freedom to choose is with the Rep, as long as the item being traded has already been revealed. We recommend Reps trade like item for like item—such as Originals for Originals, Stacks for Stacks, Kids for Kids, etc. However, this is not a requirement, simply a best practice. For example, if a customer orders an Originals ring, has it revealed, and wants to trade that ring for a different Originals ring on the Rep's trade board or with a different customer's revealed Originals ring, great! Ultimately, though, the choice is up to the Rep and what they have available to trade. Keep in mind: if a replacement is needed in the future, the customer will receive a replacement for what is noted on their invoice. The replacement process will be adjusted in the future to better accommodate trades.

IF A REP OR A CUSTOMER NEEDS TO FILE A REPLACEMENT TICKET FOR A DAMAGED ITEM THAT THEY TRADED, HOW DOES THAT WORK?

In the case of damaged items or missing stones, the Party Rep or customer will need to fill out the product replacement form. They will receive a replacement based on the invoice rather than what they received in a trade. For example, if a customer orders a size 7 Originals ring, but they trade for a size 8 Originals ring, and later that size 8 Originals ring needs to be replaced, they will receive a size 7 Originals ring because that is what is listed on the invoice. It will be helpful for the Home Office team if the Rep or the customer notes on the replacement form that the item was traded during a live-reveal event.

We recognize that if a Rep or customer completes a trade and then submits a replacement form for the traded item, the submitted photo and invoice will not match. This is okay. Just let us know it was traded during a live-reveal event.

ARE THE SURPRISE AND DELIGHT ASPECTS OF BOMB PARTY GONE WITH THE INTRODUCTION OF TRADES?

No. Every reveal is still exciting, and perhaps even MORE exciting knowing there could be options for the customer following the reveal! Trades still keep the surprise and delight of it all. The reveal experience is still a fun surprise, as is the reveal of what customers could possibly trade for (because they didn't know what that other customer would reveal, either, or what Reps had to offer for a trade!)

WHAT IS A TRADE BOARD, AND IS IT REQUIRED?

One method for trading that Reps may want to consider is a trade board: a small rotating lineup of revealed jewelry available for swaps! When a customer wishes to trade after their initial item was revealed, they'll pick one revealed item from the trade board, and their original revealed piece takes its place. Trade boards are not a required or even necessarily recommended method of trading; this is simply an optional way to facilitate swaps if the Rep chooses.

WHAT RESTRICTIONS SHOULD I BE AWARE OF WHEN WORKING WITH THE BP GEM SOCIETY FOR REWARDS?

In addition to the restrictions outlined throughout this FAQ, please note the following:

- Marketing: In the party announcements and marketing, communicate that trading will be offered among customers if anyone wants to swap. This way, customers are aware ahead of time and can think beforehand if they'd be open to trading. At that point, the Rep can play matchmaker between customers!
- Loveaways: If a customer reveals something and wants to gift it to a future customer, Reps can put that gift on their trade board.
- Get creative: Have fun with it! Talk amongst your colleagues and peers to collaborate and exchange ideas on how to offer trades without needing extra inventory on hand. As long as the idea is compliant with BP Policies, you're golden!

How should a Rep handle three or more duplicate reveals for a single customer during a single live-reveal event?

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- If the Rep offers trades for three or more duplicate items for one customer during a single live-reveal event, and if the customer chose to trade duplicate items for something else, the Rep does not need to contact Customer Support.
- If the Rep chooses not to offer trades, and there are three or more duplicate items for one customer during a single live-reveal event, the Rep should contact Customer Support for assistance.

CAN REPS TRADE JEWELRY FROM ANOTHER COMPANY DURING A BP EVENT?

No. This is considered commingling businesses, which is against BP Policies.

WHAT ARE SOME RULES TO REMEMBER IF A REP WANTS TO LEAD TRADE GAMES?

1. We love allowing Reps the freedom to be creative with the trade options. If a Rep chooses to offer trade games, here are some parameters for those games.

a. Games must still follow other BP Policies. Remember that BP Policies prohibit the sale of revealed products. Reps cannot run games or activities where multiple customers purchase products, and then all those products are revealed together "in bulk" for the group.

b. Customers also cannot take turns purchasing from a batch of already revealed items. This type of activity is not permitted because it falls under the policy that Reps may not sell revealed items. Customers can trade their purchase for already-revealed items, but their initial purchase must be unrevealed.

2. Games must be fair for customers, and they need to agree to whatever rules the game includes, and they must have the option to opt out of trading games.

3. Games can only include items that have already been revealed for an individual customer, not items revealed as part of a group. In other words, each customer's reveal must be their own before any swap can take place.

a. Customers must purchase their own items and have their specific items revealed during their individual reveal moment. For example, if a customer orders a Stack, the Stack must be revealed just for them—not mixed in with other customers' Stack orders.

HOW SHOULD REPS KEEP TRACK OF WHAT THEIR CUSTOMERS TRADE?

It is best practice to keep track of trades. It is not required. If a Rep chooses to keep track, we recommend that they use the notes feature in their open party to jot down who traded with another customer or who opted for a trade from the trade board. To access the notes feature, visit your Back Office > Parties > [Your specific party] > Manage Party > Notes column.

SHOULD REPS HAVE THEIR CUSTOMERS CONFIRM A TRADE?

Yes! We recommend that Reps ask customers to confirm that they want to trade and confirm that they accept the traded item. They can confirm in the comments of the live-reveal event or in the customer notes section of their order. This documentation may be helpful in scenarios of conflict or confusion.

WHERE CAN REPS LEARN MORE ABOUT TRADES?

Reps can learn more about trades by going to the "3 Sparks" page in their Back Office Resources Library. Go to your Back Office > Resources > 3 Sparks to see a video from Bella and Angilee as well as a training video on trades.

WHEN WILL THE BP POLICIES BE UPDATED TO REFLECT THE NEW TRADE POLICY?

Soon! Watch for the announcement in your inbox!