



# CONSISTENCY CLUB FAQ

## WHAT IS THE BOMB PARTY CONSISTENCY CLUB?

The Consistency Club is designed to help Party Reps build the habits that lead to long-term business success. The program offers a variety of rewards for Reps who have shown consistent activity each month during the earning period.

## WHY ARE WE EXCITED ABOUT BP'S CONSISTENCY CLUB?

By focusing on key behaviors, purchasing inventory and selling retail, Reps can strengthen their businesses month-over-month. It's also the first stepping-stone toward more advanced programs like Style Council, Style Council Elite, Sponsoring Society, and incentive trips. Once you are consistently achieving this program, you'll find yourself on your way to success with these other BP programs.

## HOW LONG IS THE EARNING PERIOD FOR THE CONSISTENCY CLUB?

Criteria for Consistency Club are tracked every month throughout the year. Each qualification period runs for 6 months. Reps can qualify for rewards twice each year, at the end of each 6-month period of time.

- The first earning period runs from January 1–June 30.
- The second earning period runs July 1–December 31.

## WHAT ARE THE PROGRAM QUALIFICATION REQUIREMENTS?

To achieve Consistency Club status, you must meet both of the following requirements at least 5\* months in the 6-month cycle:

1. Close two parties per month that reach at least Tier 3 of The BP Gem Society™ in retail sales (a minimum of \$1501 in retail sales for each party). The parties must be properly documented and recorded with hosts to count toward Consistency Club qualifications.
2. Achieve 100 Personal Commissionable Volume (PCV) each month.

## DO QUALIFICATIONS HAVE TO BE MET EVERY MONTH?

The Consistency Club is all about steady activity, so you must meet all requirements 5 out of the 6 months during each qualifying period. Missing a month is allowed, however, if you miss either of the two qualification requirements in more than one month, you will not qualify for the rewards for that cycle.

\*The initial introduction period of the program (January 1–June 30, 2026) will include two grace months. Exclusively for the first earning period, requirements only need to be met in 4 of the 6 months to qualify.