



THE BP GEM SOCIETY FAQ

WHAT IS THE BP GEM SOCIETY™?

The BP Gem Society is a rewards program for your customers. It's the top way to reward your customers and followers with gorgeous, handcrafted, exclusive jewelry as they share their love of Bomb Party. The Party Rep holds a party, a party host is an individual customer who can invite friends, coworkers, family members, etc. to the party. The party host earns rewards based on the party sales totals. The bigger the sales, the bigger their rewards!

PROGRAM OVERVIEW

HOW IS THE BP GEM SOCIETY DIFFERENT FROM THE FORMER HOSTESS REWARDS PROGRAM?

The BP Gem Society is the replacement for the former Hostess Rewards or Mystery Hostess Rewards programs.

WHAT ARE THE REWARDS FOR THE BP GEM SOCIETY?

The BP Gem Society is a way for your customers and followers to earn gorgeous, handcrafted jewelry FREE and at a discount by sharing their love of Bomb Party. The BP Gem Society program consists of discounted, free, and exclusive products earned based on the total retail sales of the party. As part of this program, customers can earn the right to purchase EXCLUSIVE products!

WHAT RESTRICTIONS SHOULD I BE AWARE OF WHEN WORKING WITH THE BP GEM SOCIETY FOR REWARDS?

In addition to the restrictions outlined throughout this FAQ, please note the following:

- For Party Reps past their Fast Start period, parties with retail sales totals of \$499 or lower will not qualify for The BP Gem Society rewards. To learn about the Fast Start period, visit your Back Office > Resources > Business Documents > Fast Start Flyer.
- An active Bomb Party Rep may not redeem nor receive rewards through The BP Gem Society rewards ordering process. These rewards are only available for customers. See subscription details below for details on how a Rep can make up to monthly purchases of the exclusive product option.
- Hosts may not be a Party Rep or someone living in the same household as any Party Rep. A household includes spouses, domestic partners, dependent children, and any other individual living at the same address, as well as any individual whether or not they are in the same residence, who have an intrinsic, existing, legal, or financial relationship or dependency.
- Coupons or additional discounts cannot be applied to rewards orders.

WHAT ARE THE REWARDS OPTIONS FOR THE BP GEM SOCIETY?

Once the party is complete, your party host can choose their rewards based on the total sales of the party. Based on party sales totals, reward options may include new, exclusive items, only available through The BP Gem Society, as well as Bomb Party Originals (Originals rings sizes 5–11, Originals necklaces, Originals earrings, and Kids Bombs). Prices vary depending on the reward earned (Originals may be half-off or free, while the exclusive products will be purchased at their regular retail price. Rewards can be any combination of exclusive items or Originals as noted below. If Kids Bombs are chosen as part of the rewards, they will default to the free product. Exclusive products are available while supplies last, and new options will be introduced quarterly.

WHAT PARTY SALES TOTALS ARE NEEDED TO EARN REWARDS IN THE BP GEM SOCIETY?

Total Party Retail Sales	Half-off Originals	Free Originals	Additional Rewards	Max Total Products
\$250–\$499 (only for hosts of Party Reps who are in their Fast Start period)	1	1	–	2
\$500–\$1000	2	2	–	4
\$1001–\$1500	2	2	1 exclusive	5
\$1501–\$2000	2	2	Up to 2 exclusives OR Up to 2 half-off Originals & 2 free Originals	6–8
\$2001+	3	3	Up to 3 exclusives OR Up to 3 half-off Originals & 3 free Originals	9–12
Host must purchase half-off items to receive their free items. If selected, Kids Bombs will be the free items.				

ARE THERE DIFFERENT REWARD REDEMPTION OPTIONS FOR PARTIES TOTALING \$1,501+ IN SALES?

Yes! When your host's party reaches the \$1,501–\$2,000 tier or \$2,001+, they will have redemption options beyond the half-off and free originals.

- As noted in the chart above, for a party totaling \$1,501–\$2,000, the host can choose up to 2 half-off and 2 free Originals. From there, they can also choose to purchase up to 2 exclusive products, OR they can choose an additional 2 half-off and 2 free originals.
- These numbers are expanded even further for parties totaling \$2,001+ in sales. This means that a single party host with a single party may earn up to 12 total products through The BP Gem Society!

HOW ARE TOTAL PARTY RETAIL SALES CALCULATED?

Calculation for rewards is based on Bomb Party's suggested retail price of each item sold, exclusive of taxes, shipping, and other fees. For example, if a party has total retail sales of 75 Bomb Party Originals, the party's retail sales total would be \$1,871.25. ($75 \times \$24.95 = \$1,871.25$).

This example party would earn the host 2 half-off Originals, 2 free Originals to begin with. From there the host could choose to purchase up to 2 exclusive items, OR, they could select another 2 half-off Originals AND another 2 free Originals. In this scenario, the host would earn either 6 or 8 total products based on the retail sales total of their party.

ASSUMING THE PARTY REACHES AN APPROPRIATE THRESHOLD, DOES A HOST HAVE TO ADD THE HALF-OFF ORIGINALS TO THE CART BEFORE ADDING FREE ORIGINALS TO THEIR CART?

Yes. Half-off Originals must be added to cart first before any free Originals can be added to cart.

ASSUMING THE PARTY REACHES AN APPROPRIATE THRESHOLD, DOES A HOST HAVE TO ADD THE HALF-OFF ORIGINALS AND FREE ORIGINALS TO THEIR CART IN ORDER TO PURCHASE EXCLUSIVE ITEMS?

Exclusive products, when earned, can be added with or without the purchase of the half-off and free Originals. Half-off products must be purchased to get the FREE Originals.

MUST A HOST REDEEM ALL THEIR EARNED REWARDS?

No. This program and the earned rewards are all optional. If a host doesn't want to purchase their earned items, they are not required in any way to purchase the items. If they opt out of purchasing the half-off items, they will automatically opt out of receiving the free items. The half-off items and free items do NOT have to be redeemed in order to purchase any earned exclusive items.

CAN SOMEONE OTHER THAN THE HOST PURCHASE EARNED REWARDS IF THE HOST DOESN'T WANT THEM?

No. Once a host has been selected, they are the only individual that can redeem any earned rewards, including any earned exclusive items.

DO PARTY REPS EARN PERSONAL QUALIFYING VOLUME (PQV) FOR REWARD ITEMS?

Yes! Party Reps receive Personal Qualifying Volume (PQV) for the rewards hosts purchase from The BP Gem Society! The total amount purchased (including half-off and exclusive items) will generate PQV for the Rep.

For example, if a host purchases Originals at half-off, the half-off amount will be commissionable as PQV. If the host qualifies for exclusive products and pays the full retail amount for the products, the amount will also be commissionable for you as PQV.

WILL MY HOST PAY SHIPPING AND TAXES ON THEIR REWARD ITEMS?

The host pays for the selected shipping method on all items. Taxes, however, will be paid for half-off and exclusive items only. Taxes for the order are calculated based on the customer's shipping address.

WHAT WILL MY HOSTS' REWARDS LOOK LIKE WHEN SHIPPED?

The BP Gem Society rewards expands on BP's signature surprise-and-delight experience. A single, custom-designed box will be sent to each host when they order. Boxes include marketing material for your host to learn more about becoming a Rep.

SETTING UP YOUR PARTY AND CHOOSING YOUR HOST

HOW DO I CHOOSE A CUSTOMER/HOST FOR THE BP GEM SOCIETY REWARDS?

The customer selected to receive The BP Gem Society rewards is known as the host. To select your host in your Back Office, simply open a party and follow the prompts. Select a customer either at the beginning of the party or at the end, one customer per party. That customer will reap the benefits of The BP Gem Society rewards based on the total sales of the party.

WHEN SHOULD I SELECT MY PARTY HOST?

You have two options of when you can select a party host.

- **Choose before the party:** If you choose a customer as you are setting up the party, your customer can share the link to your party and draw more people (e.g., friends, family, coworkers, other customers) to shop, thus potentially earning more rewards and expanding your customer community
- **Choose at the end of the party:** Selecting a host at the close of a party can be a great way to draw people into participating in a party, as they'll have the opportunity to be selected as the host and earn rewards from the party. For example, you may offer a drawing at the end of the party for everyone who made a purchase during the open party. The drawn name will be the selected host who will receive the rewards.

AM I REQUIRED TO PARTICIPATE IN THE BP GEM SOCIETY PROGRAM FOR EVERY PARTY?

Participating in The BP Gem Society and the associated rewards is solely at your discretion. We hope you give it a try! Simple, fun, and rewarding for both you AND your network, plus it helps you expand your reach to new customers with rewards paid for by Bomb Party. And since you can choose, as an Independent Rep, you are not required to participate.

WHAT IF A REP DOESN'T SELECT A HOST FOR A PARTY?

If a Rep chooses not to participate in The BP Gem Society rewards program for a party, no rewards will be issued. Reps are not required to select a host for each open party.

CAN THERE BE MORE THAN ONE HOST PER PARTY?

No. Only one host for each party can be selected, either as you open the party or when you wrap up your livestream or in-person party.

HOW OFTEN CAN ONE PERSON HOST A PARTY TO RECEIVE REWARDS?

There is no limit to how often a person can host a party. One customer can earn rewards from more than one Party Rep in the same day, consecutive days, and so on.

CAN CUSTOMER PREORDERS APPLY TO THE BP GEM SOCIETY FOR TOTAL PARTY RETAIL SALES?

Yes, this is possible! If you have ordered and paid for product inventory as a Rep, you can move the product to sellable status in your Back Office and begin taking "customer preorders" for the product with the promise to reveal the product as soon as you receive it and go live

You will need to set up the party correctly to have preorders apply. Preorders cannot be moved to a different party to count toward rewards. Simply open a party and allow customers to preorder. Those preorders can count toward the rewards for that opened party. You cannot move orders to a different party.

For example, if you successfully order and pay for a birthday collection during a launch and then move those ordered inventory items into an open party for your customer to preorder, they can count toward that open party's rewards.

FOR NEW REPS ONLY

HOW DO REPS IN THE FAST START EARNING PERIOD QUALIFY FOR THE \$250–\$499 TIER OF THE BP GEM SOCIETY?

The base-level tier (\$250–\$499 in total party sales) exists so new Reps can begin early on to experience, enjoy, and utilize The BP Gem Society with their customers very early on in their business ventures. Often newer Reps are gaining traction and momentum and allowing access to this introductory level of The BP Gem Society encourages new Reps (and their customers) to participate in the rewards program from the very beginning. The Fast Start period for Party Reps includes the month they joined as Reps as well as the following full three months.

IF A REP HAS TERMINATED THEIR TIME AS A REP, AND REJOINED, CAN THEY PARTICIPATE IN THE BASE-LEVEL TIER OF THE BP GEM SOCIETY?

A Party Rep who re-enrolls six months or more after the cancelation of their original BP Independent Party Rep contract will be allowed to participate in the Fast Start program. If they are participating in Fast Start, they can participate in the base-level tier of The BP Gem Society. See BP Policies 10.3 Reenrollment and 10.2 Return After Involuntary Termination for details.

IF A NEW REP'S PARTY END DATE CONCLUDES AFTER THE OFFICIAL END OF THEIR FAST START PERIOD, CAN THEIR HOST STILL QUALIFY FOR REWARDS AT THE INTRODUCTORY LEVEL?

New Party Reps in their Fast Start period can hold parties qualifying for rewards at the first tier—\$250–\$499 in retail sales—for their host to earn one half-off and one free Originals. The party must end BEFORE the end of the Rep's Fast Start period to qualify for that tier. Because rewards can be redeemed for one calendar week after the party closes, the rewards may be redeemed after the official end of the Rep's Fast Start period.

If a new Rep's party reaches \$500 or more in party retail sales, the Fast Start period end date does not affect the redemption of rewards.

AFTER THE PARTY: REDEEMING REWARDS

HOW LONG DO I HAVE TO SUBMIT REWARDS FOR A PARTY?

Once your party end date occurs (NOT when you close the party) and you have clicked "End & Calculate Party," your host will receive their rewards redemption email and will have 14 calendar days to submit for rewards. (The party may close automatically within 14 calendar days even if rewards are not submitted by the host within this timeframe.) The 14-day time frame exists regardless of weekend or holiday hours. You may wish to follow up with your host to make sure they've placed their rewards order within the 14-day window of time frame.

WHERE ARE REWARDS SUBMITTED BY PARTY REPS?

The Rep should have already entered the host information (email, name, etc.) into the Back Office in the party information. Always ensure that all fields have been filled out completely and accurately. To submit rewards, the Rep must click "End & Calculate Party" in their Back Office. A rewards redemption email will automatically be sent to your host, inviting them to select their rewards including payment for applicable taxes, shipping, and the half-off item(s) and exclusive product(s) they have selected. As the Rep, you will see a pop-up window in your Back Office after you click the "End & Calculate Party" button. This pop-up serves as your notification that the email was sent to your host.

CAN A REP SUBMIT REWARDS BEFORE THE END DATE OF A PARTY?

No. Because rewards can still be earned as long as a party remains open, rewards cannot be submitted until AFTER the party's end date. Rewards can be submitted by the host after the Rep has clicked "End & Calculate Party" in their Back Office.

WHAT IF THE 14-DAY WINDOW CLOSED AFTER MY PARTY ENDED, AND MY HOST DID NOT SELECT THEIR REWARDS?

If the 14-day window closed without submitting rewards, then, unfortunately, the rewards have expired. However, if you accidentally close the party before the 14-day window concludes, you may contact BP Customer Support. Note: Bomb Party reserves the right not to fulfill unredeemed rewards.

WHAT IF A REP HAS ACCIDENTALLY CLOSED A PARTY TOO EARLY?

Reps can request that the party be reopened by contacting BP Customer Support. This request may not be fulfilled in all circumstances.

HOW WILL MY HOST SELECT AND RECEIVE THEIR REWARDS?

Once the party reaches the ordering end date, you as the Rep must click the "End & Calculate Party" button on the "Open Parties" page. From there, BP's system will automatically reach out to your host to let them know they can now redeem their rewards. (The automated element of this system is new as of December 2025!) The email will include a redemption link, payment information (for half-off or exclusive items), and other information your host may need to know. The host will have 14 calendar days to complete the process and redeem rewards. Once the order has been placed and paid, the order will be shipped to the host from the Home Office. Selected rewards will automatically expire if not paid within one week.

After clicking "End & Calculate Party" in their Back Office, the Rep will receive a pop-up notification in their Back Office letting them know the redemption email has been sent to their host. Once the host pays their invoice, the party automatically closes.

You, as the Rep, must not close the party before the host has had a chance to select and submit their free, half-off, and exclusive items. Once they have successfully placed their rewards order, your party will automatically be moved to the "Closed Parties" page.

There's a video tutorial of this process in the Back Office > BPU > Start Strong and Get Fizzing > Managing Your Parties > How to Manage a Party.

DO REWARDS EXPIRE WITHIN 14 DAYS OF THE PARTY'S CLOSE DATE?

Yes. After the Rep has clicked "End & Calculate Party," the host will have 14 days to make their product selection and payment. For example, if the party was calculated Tuesday, April 3 at 7 pm ET, the host has until Monday, April 16 at 6:59 pm ET (a full 14 days) to make their selection and payment. If rewards go unfulfilled and fall outside of that window of time, Bomb Party reserves the right to not fulfill the rewards.

Also, if a party is accidentally closed before a selection and payment are made, but still falls within the 14-day window of time, the Rep can contact Customer Support to discuss reopening the closed party. If rewards go unfulfilled and fall outside of the 14-day window of time, Bomb Party reserves the right to not fulfill the rewards.

CAN A REP KEEP A PARTY OPEN FOR A LONG TIME, THUS EARNING MORE REWARDS FOR THE HOST?

The Rep can choose how long a party is open before a livestream or in-person event occurs; however, there is a cap or limit to the rewards a host can incur. So that should be kept in mind when selecting the length of a party. See the table above for more information about how rewards are earned for each party's sales total. Each host should choose their rewards after a livestream or party concludes.

EXCLUSIVE PRODUCTS

WHAT ARE THE EXCLUSIVE PRODUCTS MENTIONED ON THE BP GEM SOCIETY REWARDS CHART?

Each quarter, Bomb Party will introduce a new exclusive product available ONLY to hosts whose parties have reached the qualifying total party retail sales threshold(s). Outside of the Party Rep subscription option, these products are not otherwise available for purchase and are exclusively designed only for The BP Gem Society hosts.

WHAT IS THE VALUE/COST OF THE BP GEM SOCIETY EXCLUSIVE PRODUCTS?

Exclusive products retail for \$44.95 each. The item must be purchased by your host at full retail price. Reps will be awarded PQV for this purchase, meaning you'll earn commission based on the paid-for rewards redeemed by your host. When purchased by Reps for the purpose of showing to potential hosts, the item will still be purchased at retail value (\$44.95 each). The exclusive items are not available for wholesale purchases.

WHAT IF THE EXCLUSIVE PRODUCT HAS SOLD OUT BEFORE THE QUARTER IS OVER?

Sellout is a possibility. If that is the case, we will make another exclusive product temporarily available through The BP Gem Society. Exclusive products are available only while supplies last. If a host or customer is interested in the exclusive product item, we recommend having them host a party sooner rather than later. Please stress that there is no guarantee that they will get the item they want.

IS THERE VARIETY WITHIN THE EXCLUSIVE ITEMS?

Yes. Each grouping of exclusive items for The BP Gem Society may vary slightly. We anticipate having 10–15 exclusive styles in the collection for each quarterly release. The items may sometimes be bracelets; other times it may be rings or necklaces. We may, from time to time, introduce completely unique items that are not normally part of our product mix. Watch and see! What will you reveal?TM

IF MY HOST REDEEMS MULTIPLE EXCLUSIVE ITEMS THROUGHOUT THE QUARTER, WILL THEY RECEIVE DUPLICATES?

We can track who the host is, and we can take note of which specific exclusive item(s) they receive each quarter. Any subsequent times they are selected as a host and redeem exclusive products again, we will send them a different exclusive style item. This will continue until they have received all the available exclusive styles. If they continue to redeem, they will then start over and have the possibility of receiving a duplicate item. The host must be logged into the same customer account for each transaction for this tracking to be accurate.

THE BP GEM SOCIETY SUBSCRIPTION FOR PARTY REPS

CAN PARTY REPS OBTAIN THE EXCLUSIVE PRODUCTS AVAILABLE ONLY THROUGH THE BP GEM SOCIETY?

Yes! While Party Reps and members of their household cannot be designated as hosts (neither for their parties or for other Party Reps' parties) Reps will have the opportunity to purchase one exclusive product before it is live as part of The BP Gem Society, with the option of one additional purchase per month that the exclusive item is available (while supplies last).

HOW DO I GET ONE OF THE EXCLUSIVE REWARD ITEMS AS A REP?

BP offers a subscription process for all Party Reps who would like to purchase one of the exclusive rewards from The BP Gem Society each quarter. Before the quarter begins, you can visit your Back Office > Shop > Exclusive Subscription. From there, you can opt in to receiving the exclusive product either once before the item is live for The BP Gem Society, or monthly.

You will be required to pay the retail price for this product. It will provide Personal Commissionable Volume (PCV) for you. The exclusive product will charge based on the payment option you selected. We are calling this The BP Gem Society Subscription. This subscription and purchase are completely optional. You can opt in, opt out, or adjust your subscription between monthly and quarterly at any time. The BP Gem Society Subscription cannot be combined with any other inventory orders.

HOW MANY EXCLUSIVE PRODUCTS CAN I PURCHASE AS A REP?

You may purchase one exclusive product per month through The BP Gem Society Subscription, while supplies last.

HOW OFTEN WILL THE EXCLUSIVE PRODUCTS CHANGE FOR REPS?

A new item will be introduced each quarter: January–March, April–June, July–September, and October–December. (The first quarters for the initial 2025 rollout of the program varied slightly.) Exclusive products are available through The BP Gem Society while supplies last. If some exclusive products remain at the end of the quarter, the items may still be available for a host to purchase along with the new quarter's exclusive product, while inventory remains.

WHAT CAN REPS DO WITH THE EXCLUSIVE ITEM(S) THEY PURCHASE?

This offer helps you promote The BP Gem Society program so you can show your customers the product and get them excited about participating! You can claim these items for personal use for accounting/tax purposes only. Exclusive items CANNOT be sold to customers, they cannot be sold in Rep-to-Rep transactions, and they CANNOT be added to your Back Office as sellable inventory.

WHAT IS THE COST OF THE BP GEM SOCIETY SUBSCRIPTION FOR PARTY REPS?

The exclusive product will cost \$44.95 each retail (plus tax and shipping) once per month. There is no wholesale price for this item because it is not available as a wholesale item. The retail price of exclusive items may occasionally vary. Should the price be adjusted due to the individual product, the needs of the business, or other factors, Reps will be informed before the product is made available and/or before the subscription payment is charged.

DO REPS EARN PERSONAL COMMISSIONABLE VOLUME (PCV) WHEN PURCHASING AN EXCLUSIVE ITEM?

Yes. The PCV earned with this purchase will be based on the retail price the Rep pays for their item.

WHEN WILL I BE CHARGED FOR THE SUBSCRIPTION ITEM?

For more information, visit the subscription page in your Back Office by going to Shop > Exclusive Subscription. Reps can opt in for either monthly or quarterly items. Reps will be informed of the subscription charge shortly before it is processed. All dates are subject to change. However, each monthly or quarterly subscription is expected to be charged roughly 1–2 weeks before shipping.

ARE REPS REQUIRED TO PARTICIPATE IN THE BP GEM SOCIETY SUBSCRIPTION PROGRAM?

No. This program is optional for all Party Reps. You can opt in or opt out at any time. Newly enrolled Reps can enroll in the subscription program at any point after their enrollment. They will first receive the current quarter's item (while supplies last) and will then be charged according to the regular monthly schedule. If a Rep would like to choose quarterly rather than monthly shipping, this can be updated in their Back Office at any time.

WILL ALL REPS RECEIVE THE SAME EXCLUSIVE PRODUCT WITH THE BP GEM SOCIETY SUBSCRIPTION?

No. Because there are 10–15 different styles with each exclusive product collection, your exact item will include an element of surprise and delight! You might receive one style, while a fellow Rep may receive another. Keep an eye on social media to see what your fellow Reps are revealing. This will give more insight as to what your hosts may reveal with the exclusive products they purchase. The barcode tracking system for exclusive items in The BP Gem Society is such that a single Rep (or host) will generally not receive duplicate items if they order multiples through this program.

CAN EXCLUSIVE PRODUCTS BE SOLD IN REP-TO-REP TRANSACTIONS?

No. You will not be permitted to sell exclusive products via Rep-to-Rep. The system will not permit the inventory item number to be sold Rep-to-Rep. If the BP Compliance Team is aware or notified that you have sold or attempted to sell exclusive items (i.e., in Rep-to-Rep transactions or on social media platforms), you may be subject to disciplinary action.

IF I SEE THE EXCLUSIVE PRODUCT AVAILABLE AS A REP-TO-REP ITEM FROM ANOTHER PARTY REP OR AVAILABLE ON A SOCIAL MEDIA BUY, SELL, TRADE GROUP, WHAT SHOULD I DO?

The item cannot be sold or shared with other Reps. Doing so is a violation of program policies. If you see exclusive items being sold by Reps, please reach out to BP Compliance by going to your Back Office > Resources > Contact BP Support. In the drop down select “Compliance Complaint Form.” Please be prepared to provide a video or screenshot of the policy violation.

CAN THOSE REPS WHO ARE PART OF AN LLC OR A DUO GET MORE THAN ONE EXCLUSIVE ITEM EACH MONTH?

No. Only one exclusive item is available per Rep ID each month.

LEARN MORE!**WHERE CAN REPS LEARN MORE ABOUT THE BP GEM SOCIETY?**

Additional training can be found in Bomb Party University in your Back Office. To access the training, visit your Back Office > BPU > Fast Start: Your First 90 Days > The BP Gem Society.