

# BOMB PARTY™

## Diamond Reveal FAQ



### What are diamond reveals?

Bomb Party surprise reveal jewelry often includes the opportunity your purchased piece might include DIAMONDS! That's right! Most of our exclusive collections include a selection of custom-designed diamond pieces, historically valued at up to \$1,500 each, now with retail values up to and including \$3,500!

### How much could a revealed diamond be worth?

Beginning February 2024, Bomb Party Originals and Sterling Club may include diamonds, valued up to \$3,500 each! The manufacturer suggested retail price (MSRP) is listed on the packaging for each reveal. Other diamond reveals could be valued up to \$2,000 and will continue to be found in all product types including Originals, Sterling Club, birthday collections, new collections, and more!

### How are diamonds valued up to \$3,500 different than other diamonds I may reveal?

Styles will always vary. The Originals and Sterling Club diamond-reveal rings, valued up to \$3,500, may include diamond stones up to ½ carat in size. Other diamond reveals throughout our collections may feature different stones but will always have genuine diamonds included as well.

### What products can I purchase for the opportunity to reveal a diamond valued at up to \$3,500?

Diamond jewelry pieces valued at up to \$3,500 are included in Originals and Sterling Club ring bombs, necklaces, and earrings.

### How do I get a diamond to reveal for my customers?

Bomb Party products are designed to be surprise reveals. Diamond placement is randomly selected; even the BP staff doesn't know which orders will include diamonds!

### What do I do if I reveal a diamond?

Celebrate! If a diamond piece was revealed for yourself as personal use, keep, enjoy and wear it proudly. If it was revealed for a customer, send the piece to them as usual, respecting the BP policies for timelines to mail revealed product. You may consider talking to your customer about adding insurance to a diamond that is being shipped to them. If you work with Ship.com, you can add insurance to the mailer there. Alternatively, you can add insurance through another third party if you so choose, like FedEx, UPS, etc. Tracking information and shipping insurance are recommended but not required.

### Will the postal service ensure the mailing package for the full value of the diamond?

Because the purchase price of the piece is different from the retail value, you may occasionally experience troubles with shipping insurance. For this reason, shipping insurance and even tracking information cannot be required by BP, Reps, or customers. Ship.com offers additional insurance, or you can work with a different company like FedEx or UPS. Be flexible with your customer to determine what their shipping insurance needs may be and how you can best make that happen. They may or may not be willing to pay a little more for shipping/insurance to ensure the diamond's safe arrival to their home.

### What if I send the diamond to a customer and the shipment is lost?

In this unfortunate circumstance you will want to contact the shipper directly and submit a claim to them. Because the error sits with the carrier, they are responsible for evaluating and remedying the situation.

### What do I do if a diamond I reveal is damaged?

If you reveal a damaged diamond (or any other piece from BP), please contact Customer Support. For non-diamond replacements, we recommend you use the replacement form to let us know. For diamonds, contact Customer Support directly. Damaged diamond pieces must be returned before a replacement can be issued.

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### What is the GIA number listed on the revealed product? Is there certification available for some diamond reveals?

Yes. Diamonds that have a total size of .3 carats or greater will have a certificate of authenticity. The certificates are official Gemological Institute of America (GIA) certificates with official GIA certificate numbers that certify the size, cut, and clarity of each diamond and the date it was produced. Earrings have two GIA numbers, one for each earring. These certificates are not appraisals and do not certify the value.

### How do I get a GIA certificate for a revealed diamond?

If you've revealed a diamond of .3 carats or greater with a GIA number provided, you'll want to complete **the form by clicking on this link**. The form requires your name, Rep ID, order number, style number, and your customer's information (name, email, mailing address) along with the GIA number that will be noted on the revealed piece's packaging. The GIA certificate will be mailed to your customer shortly thereafter.

### Will BP want a video of the reveal?

In some cases, BP may request a video of your live reveal with a date and timestamp. You can download the content in from TikTok, Instagram, and Facebook by following these directions:

- TikTok lives are available for up to 30 days after the live.  
<https://support.tiktok.com/en/live-gifts-wallet/tiktok-live/tiktok-live-replay>
- Facebook doesn't appear to have a limit to download and save lives.  
<https://www.facebook.com/business/help/3579146952128313?id=1123223941353904>
- Instagram lives are only available for 30 days after the live has been archived.  
[https://help.instagram.com/3276175655832615/?cms\\_platform=android-app&helpref=platform\\_switcher](https://help.instagram.com/3276175655832615/?cms_platform=android-app&helpref=platform_switcher)

### Can I record the diamond reveal and post it on my social media sites?

Yes! This is part of the fun of a diamond reveal valued at up to \$3500! To capture a live reveal, you may wish to screen record if possible, or follow the directions above about downloading a live.

### Are there any traditions I should know about with diamond reveals?

Party Reps often choose to keep track of the number of diamonds they reveal over the years for their customers. This is not a requirement, but something fun you can choose to do.